



SYNTHETIXMIND
IT SOLUTIONS LTD
Automate the ordinary. Focus on the extraordinary.

GEO Quick Scan — electroline.cy

AI Search Visibility Snapshot

Version: Quick Scan — Datum: 25 March 2026

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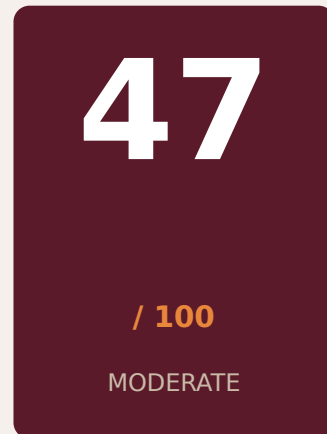
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1 Overall GEO Score

electroline.cy scores 47 out of 100

Status: **MODERATE** — Significant barriers present for AI citation

Electroline is a well-established electronics and home appliances retailer in Cyprus with strong brand recognition and social presence. However, the site presents significant structural and content gaps that prevent AI platforms from reliably citing it in generative responses. The core issue is a near-total absence of citable editorial content — the homepage is product listings only, with no H1, no descriptive paragraphs, and no FAQ schema. Without these signals, AI platforms cannot extract meaningful answers to attribute to electroline.cy.



2 Platform Readiness

AI Platform	Score	Status
Google AI Overviews	46 / 100	⚠ Moderate — Schema present but content gaps limit citation
ChatGPT	40 / 100	⚠ Moderate — Low content citability, no About page

Perplexity	44 / 100	⚠ Moderate — Recent updates help but editorial depth missing
Gemini	45 / 100	⚠ Moderate — Organisation schema partially offsets weak content
Bing Copilot	42 / 100	⚠ Moderate — Needs Q&A structure and authority signals

3 Top 5 Critical Issues

P1 — No H1 heading on the homepage. The homepage contains zero H1 tags. Every H3 present (“Find Tech & Home Appliances”, “Hot Products”) is a UI label, not a content heading. AI platforms rely on H1 to establish the page’s primary topic. Without it, electroline.cy cannot be matched to category queries such as “best electronics retailer in Cyprus.”

P2 — No editorial content or answer-first paragraphs. The homepage is composed entirely of product carousels and price listings. There is no introductory paragraph, no brand narrative, and no descriptive copy. AI platforms extract citable text from prose — the absence of any prose means electroline.cy generates zero citable snippets on its highest-traffic page.

P3 — No llms.txt file. The file `electroline.cy/llms.txt` does not exist. This emerging standard allows site owners to define how their content should be interpreted by AI systems. Without it, AI crawlers receive no structured guidance — reducing contextual accuracy in any citations that do occur.

P4 — No FAQPage schema anywhere on the site. No FAQ sections carry JSON-LD FAQPage markup. FAQ schema is a primary driver of AI Overview appearance in Google and is heavily weighted by Perplexity for knowledge extraction. The absence of FAQ schema across all pages — including the service and product pages — is a critical gap.

P5 — No About page accessible on the English site. Fetching `/en/about/`, `/en/about-us/`, and reviewing the sitemap reveals no dedicated About page in

English. Brand entity signals — founding year, physical locations, company history — are entirely absent from the crawlable content. This directly suppresses brand authority scores across all AI platforms.

4 Quick Wins

Fix	Effort	Impact	What to Do
Add H1 to homepage	LOW	HIGH	Add one H1 such as 'Electronics & Home Appliances in Cyprus — Electroline'
Create llms.txt	LOW	HIGH	Create /llms.txt with brand description, key pages, and preferred citation name
Add FAQ section to homepage with FAQPage schema	MED	HIGH	Add 5–8 Q&As ('Do you deliver across Cyprus?', 'What brands do you stock?') with JSON-LD FAQPage markup

Full Audit available for complete analysis + 30-day action plan — includes detailed per-platform findings, schema implementation examples, content templates, and a prioritised week-by-week action plan. Contact SYNTHETIXMIND to commission the full report.



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