



SYNTHETIXMIND
IT SOLUTIONS LTD
Automate the ordinary. Focus on the extraordinary.

DataPulse Quick Report

ecoshop-example.com — March 2026 Analytics Snapshot

Version: 1.0 — Datum: 1. April 2026

ecoshop-example.com

Reported Website

DataPulse Quick

Report Tier

Jane Miller

Client Contact — Marketing Manager

SYNTHETIXMIND IT SOLUTIONS LTD
Evagora Pallikaridi 38, 8010, Paphos, Cyprus
<https://synthetixmind.com>

1. April 2026
Paphos, Cyprus

Table of Contents

1	Traffic Overview	3
1.1	Period vs Prior Period Comparison	3
1.2	Traffic by Channel	3
2	Top Pages	3
3	Google Search Console — Organic Performance	4
3.1	Top Organic Keywords	4
4	Key Takeaways	4

Example Report — for illustration purposes only. This is a sample DataPulse Quick report produced for a fictional e-commerce website. All data is illustrative.

1 Traffic Overview

Organic traffic grew 18% month-over-month — the strongest month since launch. Direct traffic remains the top channel but is declining, suggesting brand recall is weakening while SEO investment is starting to pay off.

1.1 Period vs Prior Period Comparison

Metric	Mar 2026	Feb 2026	Change
--------	----------	----------	--------

1.2 Traffic by Channel

Channel	Sessions	Share	vs Feb
---------	----------	-------	--------

2 Top Pages

Page	Sessions	Avg. Time	Conv. Rate
------	----------	-----------	------------

3 Google Search Console — Organic Performance

Metric	Mar 2026	Feb 2026	Change
--------	----------	----------	--------

3.1 Top Organic Keywords

Keyword	Clicks	Impressions	Avg. Position
---------	--------	-------------	---------------

4 Key Takeaways

1. **Organic search is your fastest-growing channel (+18%).** The blog post “Why Bamboo” is driving impressions. Publish 2 more blog posts targeting “sustainable kitchen” keywords where you already rank 12-15 — small push could bring them to page 1.
2. **Email is outperforming paid (+24.6% sessions).** Your March campaign drove strong results. Send frequency is currently once/month — testing twice/month could meaningfully grow revenue before any ad spend increase.
3. **The bamboo-set product page converts at 4.1% — your highest.** This product is underexposed: it receives 612 sessions but has no featured placement on the homepage. Add it to the hero section.



SYNTHETIXMIND IT SOLUTIONS LTD

Evagora Pallikaridi 38, 8010, Paphos, Cyprus
<https://synthetixmind.com>

Prepared: 1. April 2026

Confidentiality & Copyright Notice: This document and its contents are the exclusive property of SYNTHETIXMIND IT SOLUTIONS LTD and are protected under applicable copyright law, including but not limited to the Berne Convention, EU Directive 2001/29/EC, and the Cyprus Copyright Law, Cap. 59 as amended. All rights reserved. No part of this document may be reproduced, distributed, transmitted, or used in any form or by any means — electronic, mechanical, or otherwise — without the prior written consent of SYNTHETIXMIND IT SOLUTIONS LTD. This document is intended solely for the named recipient. If received in error, you are required to destroy it immediately and notify the sender. Unauthorised use may constitute an infringement of intellectual property rights and may result in civil or criminal liability. The findings contained herein are based on analysis conducted at the time of preparation and reflect the state of the subject website as at the audit date. SYNTHETIXMIND IT SOLUTIONS LTD accepts no liability for decisions made on the basis of this report without independent verification.